

AES™

Aviation English Specialists



*Offering an innovative
learning solution to achieve ICAO IV
that is faster, better and more cost effective*

ICAO Mandate

Aviation safety depends on good communications. That's why ICAO established new language standards intended to significantly improve and maintain the English language proficiency of aviation professionals. In 2008, pilots and air traffic controllers must demonstrate English language skills that match ICAO Level 4 to be considered operational. ICAO Level 4 competency means that aviators possess reliable English language skills that can withstand the most unpredictable and stressful of situations.

Three Pillars of Performance

Airline professionals know that aviation terminology is unique to the business, and unfortunately most English language instructors know nothing about airline operations. That's why our Aviation English Education program, called AvEd™, is built on these three principles:

- **Pillar I:** An Aviation English course to meet the new ICAO requirements must teach both general English language proficiency and the specific vocabulary and language unique to airline operations.
- **Pillar II:** Decision-making in non-native aviation environments requires special modes of thinking only learned through modeling and mentoring by experienced aviation peers.
- **Pillar III:** Emergencies demand instant reactions, and language and actions must be automatic to achieve safe outcomes. Aviation "automaticity" is language proficiency plus knowledge, good judgment and self-confidence.

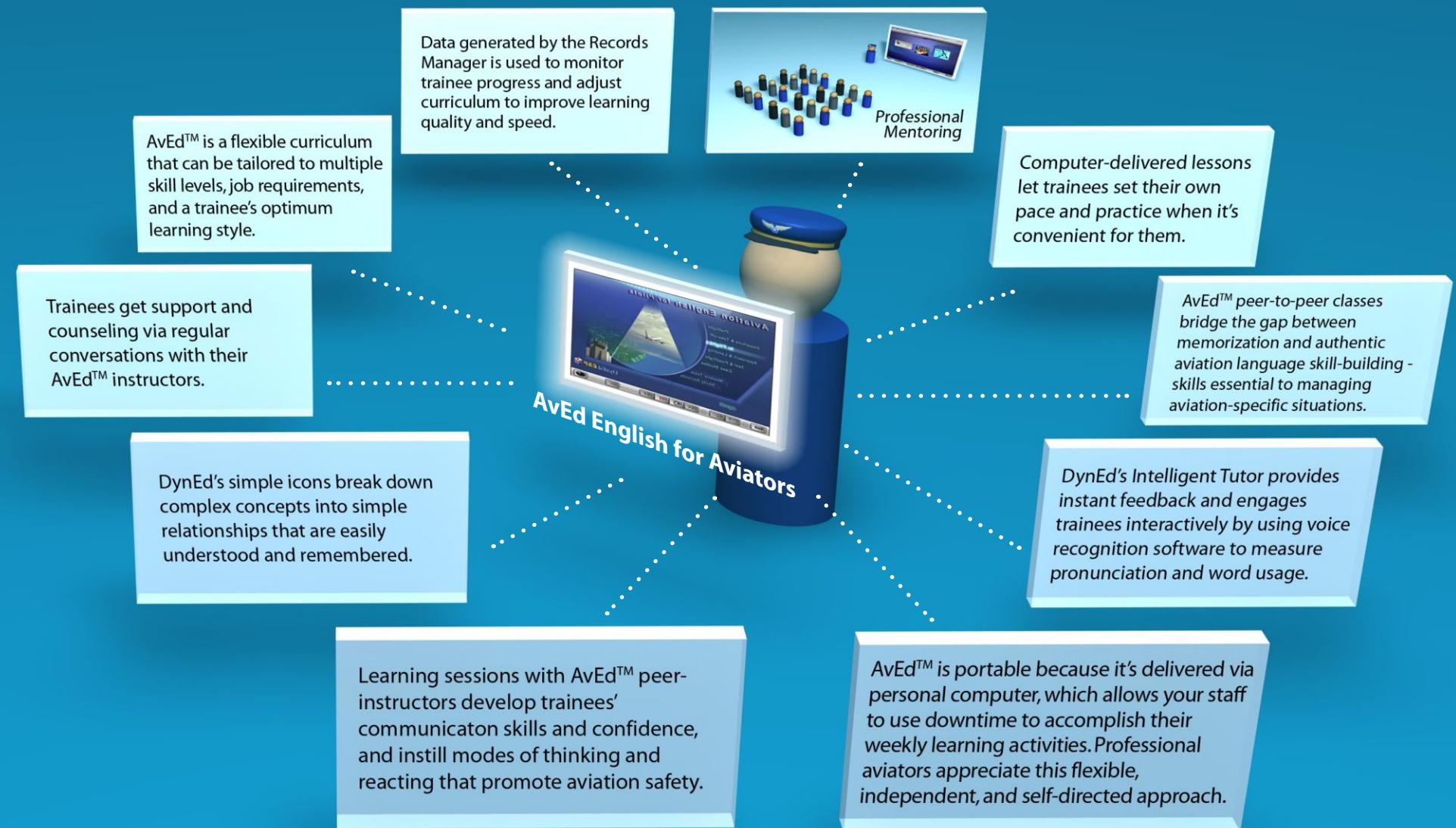
AvEd™ Is Better

To achieve our 3 Pillars of Performance, we developed role-playing, scenario building and outcome prediction activities based on real aviation experiences. We partnered with DynEd Language Learning because theirs is the **best** language program in the world and we created a highly trained team of dynamic pilots to guide and tutor your staff through the whole learning process. AvEd™ contains five critical components that make it the best aviation English program anywhere:

- **Placement Tests & Mastery Tests** - All trainees are pre-tested and placed into appropriate language courses. Trainee progress is measured by periodic mastery tests that help instructors evaluate a learner's progress.
- **Language Learning** - DynEd's internationally acclaimed multi-modal system uses an engaging blend of visuals, videos, dialogs and narratives, and a broad range of interactive exercises including sophisticated voice recognition, all designed to provide the essential practice needed for language skill-building and fluency development.
- **Portability & Control** - Trainees have total flexibility over their language-learning environment because DynEd's programs are installed on their personal laptops and can be accessed anywhere, even without an Internet connection. This allows trainees to pick when and where they want to study without needing to be on-line all of the time. For management, this means zero down time and thus huge savings.
- **Aviation Mentoring** - AvEd™ Pilot-Instructors conduct a series of classroom activities including a full range of ATC and line operation scenarios and verbal skill-building - vital components of safe decision-making. Regular conversations with instructors keep trainees on-track and motivated.
- **Datascaping** - All trainee activities are recorded and graded in DynEd's award-winning Records Manager. We apply the metrics provided to monitor skill-set goals, maintain progress timelines, and make curriculum adjustments -- all designed to minimize time-to-fluency.

AvEd™

Trainee-Centered Approach



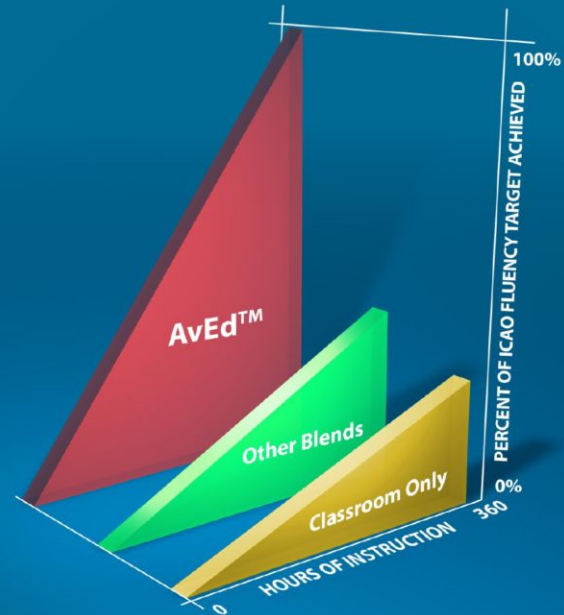
AvEd's™ unique program engages trainees in real-world aviation scenarios that promote safety and proper cockpit resource management.

AvEd™ is Faster

AvEd™ offers your staff flexibility and independence, without wasting their time on frustrating and archaic learning methods. This demonstrates your respect for the challenges they face and your desire to help them achieve their language-learning goals faster.

AvEd™ will decrease time-to-fluency by at least 50%. How? We achieve speed by incorporating DynEd's time-tested English language modules into AvEd's™ larger structure of intense monitoring, peer-to-peer interaction, and mentoring by experienced Pilot-Instructors. AvEd™ integrates the language, cognitive and dynamic skills specific to the aviation industry and vital to performance in English speaking environments.

AvEd™ consistently reduces time-to-fluency by 50% or more over other methods



AvEd™ Simply Costs Less

We built AvEd™ around the needs of the aviation industry. Every component of AvEd™ was designed and selected to bring quality, efficiency and speed to the learning process. It costs less because trainees learn faster. By bringing the training to you, we've eliminated the expensive downtime, lost wages, and substitute pay of off-site training. All together, AvEd™ simply costs less - AND WE GUARANTEE THE RESULTS!

To schedule an appointment or for more information, please call or email Aviation English Specialists.



Aviation English Specialists

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